We created and launched our new strategic plan at a seminal moment as communities across NE Minnesota and NW Wisconsin began emerging from the pandemic. Our last few years have highlighted that hunger is not something that happens someplace else. It happens next door and around the corner, and it affects our family, friends and communities in deep, unimaginable ways. Yet, the pandemic has also shown us that we have the capacity and care to come together to see each other through.

At the center of our strategic plan is our new mission statement, End Hunger Together. This is both our purpose and a collective call to action. It builds on the benevolence that was exhibited throughout the pandemic and recognizes there is much work ahead of us. This plan moves beyond pounds of food. It advances our work at building a regional hunger-relief system that affirms dignity, champions opportunity and enhances impact. It’s about inclusion and shared responsibility – how we come together as neighbors to support neighbors.

Second Harvest Northern Lakes Food Bank is the region’s only “food bank” and rescuer of nationally and regionally donated food for distribution to NE Minnesota and NW Wisconsin food shelves, soup kitchens, shelters and other charitable non-profit programs. In addition, we provide food directly to people in need as part of our own direct service programs including our BackPack, Food Shelf, Nutrition Assistance Program for Seniors (NAPS), Mobile Food Pantry and our Coronavirus Food Assistance (CFAP) Program.

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**2021 AT A GLANCE**

**OUR NEW STRATEGIC PLAN**

**IT’S ABOUT NEIGHBORS SUPPORTING NEIGHBORS**

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**FOOD BANK**

You helped us provide over **3.7 MILLION MEALS** to and through our agency partners

**NUTRITION ASSISTANCE PROGRAM FOR SENIORS (NAPS)**

You helped us provide over **9,335 BOXES** of food to seniors

**BACKPACK PROGRAM**

You helped us provide over **25,190 BAGS** of food to children

**FOOD SHELF/MOBILE FOOD PANTRY PROGRAM**

You helped us distribute over **958,468 MEALS** to individuals and families

**CORONAVIRUS FOOD ASSISTANCE PROGRAM**

You helped us supply over **433,872 MEALS** to those impacted by the pandemic

**REVENUE**

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>MONETARY SUPPORT</td>
<td>$3,128,732</td>
<td>$4,267,423</td>
</tr>
<tr>
<td>Contributions</td>
<td>$2,230,271</td>
<td>$2,543,587</td>
</tr>
<tr>
<td>Agency Share</td>
<td>$176,687</td>
<td>$153,013</td>
</tr>
<tr>
<td>Grants</td>
<td>$492,628</td>
<td>$1,351,170</td>
</tr>
<tr>
<td>Other</td>
<td>$229,146</td>
<td>$219,653</td>
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<tr>
<td>DONATED PRODUCT</td>
<td>$10,892,602</td>
<td>$10,957,777</td>
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<tr>
<td>PURCHASE PRODUCT</td>
<td>$637,000</td>
<td>$1,001,300</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$14,658,334</td>
<td>$16,226,500</td>
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</tbody>
</table>

**EXPENSE**

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROGRAM SERVICES</td>
<td>$13,219,560</td>
<td>$13,457,617</td>
</tr>
<tr>
<td>Donated Product</td>
<td>$10,951,404</td>
<td>$10,808,855</td>
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<tr>
<td>Direct Food Expense</td>
<td>$749,046</td>
<td>$1,190,883</td>
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<tr>
<td>Personnel</td>
<td>$732,955</td>
<td>$802,216</td>
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<tr>
<td>Facility &amp; Transportation</td>
<td>$601,367</td>
<td>$558,488</td>
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<tr>
<td>Other</td>
<td>$184,788</td>
<td>$97,175</td>
</tr>
<tr>
<td>MANAGEMENT &amp; GENERAL</td>
<td>$516,716</td>
<td>$190,132</td>
</tr>
<tr>
<td>FUNDRAISING</td>
<td>$315,309</td>
<td>$317,983</td>
</tr>
<tr>
<td>Total Expense</td>
<td>$14,051,585</td>
<td>$13,965,732</td>
</tr>
</tbody>
</table>

**BREAK DOWN OF REVENUE**

- Contributions 15%
- Agency Share 1%
- Grants 4%
- Other 2%

- Purchased Product (Value) 4%
- Contributed Product 15%
- Donated Product 74%

**BREAK DOWN OF EXPENSES**

- Fundraising 2%
- Management & General 4%
- Programs 94%

**EXPENSE BY PROGRAM**

- Food Bank $9,130,791
- Coronavirus Food Assistance Program $1,089,582
- Food Shelf Program $1,274,186
- Mobile Food Pantry Program $954,683
- Nutrition Assistance Program for Seniors $628,764
- BackPack Program $141,554

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OUR VISION
HUNGER-FREE COMMUNITIES where all voices are heard and valued

OUR MISSION
END HUNGER TOGETHER in NE Minnesota and NW Wisconsin

2021 BOARD OF DIRECTORS

OFFICERS
Tim Mowbray, Board Chair
Kate Dean, Board Vice Chair
Mary Berube, Board Secretary
Pam Krall, Board Treasurer

MEMBERS
Praveen Aggarwal
Courtney Benson
Erin Bradshaw
Dawn Erickson
Jody Forsythe
Mike Graves
Jean Maslowski
Patrick Miner
Dean Peterson
Stacey Peterson
Chris Thompson

2021 LEADERSHIP
Shaye Moris, Executive Director
Kevin Bryant, Operations Director
Dan Wilson, Program Director

ANNUAL REPORT 2021

1 IN 10 Northland neighbors were food insecure

Nearly 1,250 VOLUNTEERS contributed 13,820 hours to help

Over 135 NON-PROFIT PROGRAMS collaborated

Distributing over 7 MILLION POUNDS OF FOOD including nearly 1.9 million pounds of fresh produce

And enough food for over 5.6 MILLION MEALS

To feed 44,000 NEIGHBORS in need